## Wednesday, May 17, 2017

*Reservations are Required*

# Image Competition

*Prepare your images now...or just come to look and listen!*
*It's a great way to learn from the judges.*

*Here are the rules...*

| | |
|---|---|
| **Image Size:** | Longest dimension 4,000 pixels (20 inches at 200 ppi) |
| **Color Profile:** | sRGB or Adobe 1998 |
| **Named as:** | Image Title.jpg  (Sample: New York at Sunrise.jpg) |
| | Must be exact name of Print |
| **Saved as:** | JPG, quality 10 |
| **Total File Size:** | Not to exceed 3.5 MB |
| **3 Categories:** | Portrait * Weddings/Events * Illustrative |
| **Max Entries:** | 4 images |

**IMPORTANT!**

**NATALIE KANE IS NOW PRINT COMP CHAIR. NOTE NEW CHANGES HIGHLIGHTED !!**

*Do not use your own name in the file.  Remove any keywords added to the EXIF data.*

Make one folder with your name, drop all of your photos into that folder along with completed Microsoft Word 'Print Submission Form' from the website.

**Email the folder to Natalie Kane, natalie@jamesferrara.com.**

**DEADLINE:  12:00 NOON SHARP, MONDAY, MAY 15TH - NO EXCEPTIONS !!**

Submit early to be safe.  Natalie will send you a confirmation via email by Monday at 5:00 p.m. If you do not receive an email confirmation by Tuesday morning, email her immediately.

*You must be a member and be present at the meeting for your images to be judged and/or critiqued.*

**LA CASA VICINA**

**1015 Little Britain Road, New Winsor, NY  *  845-567-1890**

**Social Hour 5:30, Dinner/Meeting 6:30**

*Members: $27; Guests $27 (first two meetings); Non-Members: $45*
**R.S.V.P. by Sunday, May 14th**

**CLICK HERE**
**to r.s.v.p.**
info@hvppsny.org

# A Message from Our President

I am always amazed at how quickly technology improves and makes older equipment obsolete. This is especially true in the field of photography. In the film days, when you bought a really good camera body, you were pretty much set for life. Today, advances happen so fast that an SLR purchased six years ago cannot compete with the equivalent model made today.

While attending the Focus NY convention, I learned about a new light meter being developed that will be the world's first Bluetooth light meter as well as a color meter that will work wirelessly through your smartphone. The device, itself is small and light as it does not need to contain much in the way of electronics. It sends the information, wirelessly, to the app in your smartphone where all of the calculations are made. This meter can continually monitor the ambient lighting and color conditions; and when you are outdoors and a cloud rolls by, it will alert you to changes via the phone in your pocket. If interested, you can find more info here: http://illuminatiinstrumentcorp.com/ . Initial distribution is scheduled for September and there is currently a Kickstarter campaign to get it going.

A few years ago, Lytro introduced a camera that allows the user to selectively adjust the focus after the capture. Using this camera, you can photograph in image and later adjust the aperture, use selective focus, tilt, focus spread, animation and add 3D. (You can view it in action here: https://illum.lytro.com/wedding .) It's interesting and would be fun to play with, but not something that I'm hungering for right now. I am able to visualize and select my focus points in advance and have the knowledge to achieve the depth of field I am looking for.

What I would really love to see is a camera that can approach the dynamic range of what my eyes, in combination with my brain, can see. This past weekend, I was shooting in a synagogue with beautiful wood textures and equally beautiful windows near the ceiling that offered views of blue sky and greenery. To my eye, this was easy and beautiful to see, but my camera was unable to deal with the extreme dynamic range. Yes, I did take multiple exposures and created an HDR image, but I still think that what I saw was better than what I created. I'm looking forward to a camera that can effectively photograph that kind of scene in one shot!

Happy shooting! See you at the May 17 Print Comp!

*Steve Moses*
HVPPSNY President

## "The Seven DEADLY SINS of Image Competition"

**Banding** - Strange or weird lines appear in places where they shouldn't be and weren't before, like in blue skies.

**Haloing** - bands of light (or dark) that follow edges in an object. Be especially careful to avoid these at the edge of a selection. Judges love to pick apart images when they spot haloing.

**Noise** - Unless it is an effect you are intentionally doing for your image try to reduce the noise in your image. Use Photoshop with one of the popular noise reduction plugins.

**Bright Spots** - The viewer's eye tends to go to the brightest spot of an image. If the brightest area is not the subject of your image, consider toning it down to draw your eye to the main subject ( tip - turn the image upside down and see where your eye goes first - then make your change )

**Stroke** - The stroke around an image should enhance your presentation, not draw the judge's eye away. pay close attention to the width, saturation and brightness of it. The stroke should be elegant and understated and almost always be created from a color found in the composition.

**Cloning / Tracking** - Do a good job and the judges will reward you. Do a bad job and they will see it.

**Over Sharpening** - Sometimes less is more. Try putting your sharpening on a separate layer and while viewing your image at 100%, then dial down the opacity some.

*Compiled by Mark Sweeney - 2017 PPSNYS FocusNY Jury Chair*

# Congratulations, Brian Wolfe!!

Winner of April's
Themed Image Critique

Title:    'Blood Ritual'
Theme:   Red

THE NEW THEME FOR **JUNE** IS
## "FLOWER/FLOUR"
*There will **NOT** be a critique in May due to Image Competition*

# April Meeting Highlights

with
Guest
Speaker

## Steven Yahr

Photos by
Gary Ditlow

# PHOTO IMAGING WORKSHOP
## Your Key to Success

## JULY 16-21, 2017
## Hobart & William Smith College, Geneva, NY

*(located on Seneca Lake, between Syracuse and Rochester)*

Your tuition ($995.00) includes a prominent instructor of your choice for the week, air-conditioned classrooms, dorm facilities, breakfast, lunch, dinner, the wine and cheese party, Thursday night banquet, degree merits for PPA members (if PPA member), class photograph, diploma for the wall, commerative Workshop shirt, and central parking facility.



SANDRA PIERCE
Demystifying Painting with Photoshop

## THERE IS STILL TIME TO REGISTER
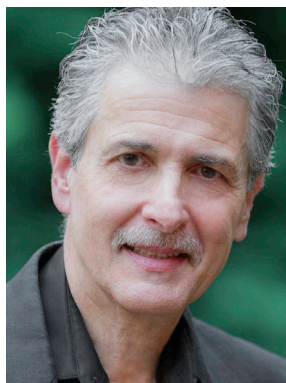


JIM LaSALA
Street Photography & Better Black & White



DOUG HANSGATE
No Secrets Workshop



WILL CADENA
Lighting on the Run: Using Light in any Situation



JOE LeFEVRE
Mastering Landscapes - Stills, Video, Time-Lapse

## *Don't Miss This Opportunity to Unlock Your Earning Potential*
### *Reserve your place today at ppsnysworkshop.com*

# 2017 HVPPSNY Scholarship Point Distribution

| CATEGORY | POINTS | FREQUENCY |
|---|---|---|
| Monthly Meeting Attendance | 3 | per month |
| Chair a Committee | 5 | per year |
| Website/Social Media | 5 | per year |
| Officer | 5 | per year |
| Print at State/PNE | 3,2,1,3 | Blue=3; Red=2; White=1 |
|  |  | Loan=3 in addition to blue award of 3 |
| Serve on a Committee | 2 | per year |
| Newsletter | 5 | per year |
| Board Meeting | 1 | per meeting |
| Council Meeting | 1 | per meeting |
| TEP Attendance | 5 | Hudson Valley TEP only |
| Member PPA | 1 | per year |
| Workshop | 1 | per day at a PPA affiliate school |
| Attend State (PNE) Conference | 1 | per day of attendance, if registered - Trade Show only does not count |
| HVPPSNY Print Competition | 1 | per print competition entered - not per print |
| Bring a Guest | 1 | per guest |
| Guest Joins | 2 | Sponsor gets the points |
| Publish a Photo | 1 | per publication. Max 3 annually. Publication may be print or digital. Self-promotion not allowed. |
| Worthy Cause | 1 | per charitable event up to max of 3 per year |
| Photography Education | 1 | per workshop or seminar as either a learner or instructor; up to a max of 5 per year.  Must present receipt or proof of attendance. |

## NEW FOR 2017: SCHOLARSHIP DISTRIBUTION

1. Three Scholarships will be distributed to the three members with the highest points.

2. Scholarship awards to be used specifically for PPSNYS Workshop in Geneva, NY

3. If a recipient chooses not to accept the award, the next person with the highest points will be awarded the scholarship until all are awarded.

*Any state scholarships not used will be returned to PPSNYS WORKSHOP for refund.*

*NOTE:  2016 SCHOLARSHIPS WILL BE DISTRIBUTED THE FORMER WAY.*

## 2017 PPSNY HUDSON VALLEY SECTION

### OFFICERS
Steve Moses, President
Natalie Kane, Vice President
Mark Kovner, Treasurer
Peter Salo, Secretary

### BOARD
*(includes all officers & committee chairpersons)*
Steve Moses, President
Natalie Kane, Vice President
Mark Kovner, Treasurer, Past President
Peter Salo, Secretary
Klaus Kretschmer, Past President
Lynn Kovner, Past President
Eli Sloves, Past President
Gina Babbage
Gary Ditlow
Cassondre Mae Munier

### COMMITTEE CHAIRPERSONS
Cheryl Barra, Sunshine Committee
Natalie Kane, Image Competition
Sherrie Fryxell, Newsletter Editor
Eli Sloves, Scholarship Committee
Gary Ditlow, Photographer Committee
Gina Babbage, Web Editor
Klaus Kretschmer, Parliamentarian
Cassondre Mae Munier, Membership
TBD, Special Events
TBD, Charitable Initiatives

### PAST PRESIDENTS
Mark Greenstone
Lea Bedinotti
Liz Ferrara
Frank Bulfamante
Lou Bedinotti
Maureen Gates
Aaron Pepis
Susanne Pepis
Klaus Kretschmer
Lynn Kovner
Eli Sloves
Mark Kovner
Colleen Drew
Carmen Schettino
Anthony Volpe

## 2017 CALENDAR OF EVENTS

**May 17th:** HV Image Competition
**June 21st:** HV 'Sports, Senior, Compositing Images'
  -Steve Chesler (rescheduled from March)
**July 16-21th:** PPSNYS Workshop
  Hobart & William Smith College
  Geneva, NY
**July/August:** HV - No General Meetings
**Aug:** HV - Potential Outdoor Shoot/Get Together
**Sep 27th:** HV Image Competition
  (new date due to Rosh Hashana)
**Oct 18th:** HV 'Fine Art from Urban Exploration'
  Lisa and Tom Cuchara
**Nov 15th:** HV Business Round Table Q&A
**Dec ??:** HV Holiday Party (date/location TBD)

### 2017 Hudson Valley Top 12 Scholarship Awards

| Name | Points | Name | Points |
|------|--------|------|--------|
| Steve Moses | 36 | Natalie Kane | 17 |
| Mark Kovner | 34 | Klaus Kretschmer | 12 |
| Gary Ditlow | 33 | Clark Thompson | 12 |
| Eli Sloves | 25 | Cassandre Mae | 9 |
| Steve Lynch | 23 | Peter Salo | 9 |
| Gina Babbage | 19 | Brian Wolfe | 9 |

*Remember: It is YOUR responsibility to inform Eli of any activity which may qualify you for points.*

### Things You May or May Not Know

### USING THE HISTORY BRUSH IN PHOTOSHOP

#### The Better Alternative to Dodge & Burn

Use the History Brush to lighten or darken areas of your image without changing the color as Dodge and Burn will do. Paint using the History Brush in 'Screen' Mode to lighten and 'Multiply' to darken from the History Brush Panel. This will only work providing you have **not** modified the size of the image.

### Deadline for June Newsletter

*Members: Kindly respond with information at your earliest convenience but **no later than Thursday, May 25th.** Send it directly to Sherrie: sefryx@hotmail.com.*