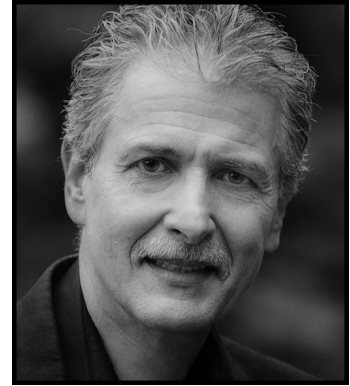
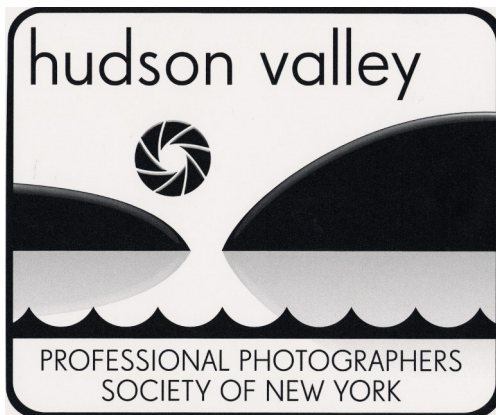


If you missed the opportunity in Troy last month, here is your second chance!!

Spend an evening with **Jim LaSala**



Sponsored by the Hudson Valley Professional Photographers Society of NY



Topaz Giveaways!
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Product Discounts!

The Road To Better Black and White Photography

Wednesday, June 15 at La Casa Vicina

1015 Little Britain Rd., New Windsor, NY

5:30 PM Social Hour—6:30 Dinner/Meeting

PPSNYS Members and 1st or 2nd time guests \$27

Non-members \$45

RSVP: info@hvppsny.org or [Facebook](#)

From capture to output... Understanding what it takes to get that perfect black and white.

Jim will discuss: Subjects; Lighting; Importing; Post-Processing and Print Settings. He explains why most black and white images fall short and talks about whether Third Party plug-ins are worth the investment.

Jim is a Moab/Legion Master Photographer; a PPA Master of Photography, Master Artist, and Photographic Craftsman; and has received many awards for his work including the National Award from the PPA in 2007. His work has been exhibited in numerous print publications and exhibitions throughout the US and Germany.